



**Marry Ann Smith**  
Cranford Jewelry  
*Owner*



**Dell Gay & Dana DuPree, Stylists**  
**Barbara Allegood, Owner, Stylist**  
Barbara's Hair & Nail



**Jana Wiggins**  
Moultrie Technical College  
*Marketing Director*



**Jenny Ray**  
Alderman Classic Realty  
*Real Estate Agent*

**COLQUITT COUNTY'S**  
**WOMEN**  
**IN BUSINESS**  
*SUPPORTS*  
**BREAST CANCER**  
**AWARENESS**



**Debbie Mock**  
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**Becky Null, Owner**  
and her 2-year-old son, Zander  
Heritage Embroidery & Design



**Shana Goodno & Vernita Smiley Moore**  
Convenient Care - *Nurse Practitioners*



**Suzanne Leimer**  
Suzanne's Quilt Shop  
*Owner*

**The Moultrie Observer**  
*Your Friend & Neighbor Since 1894*



## The Maultrie Observer

is proud to honor the “Many” Women in Business who work in Colquitt County. Read their story, as they tell it and what they do that makes Colquitt County a great place to live, work and play. Included in this Special Publication is a section that is devoted to Breast Cancer Awareness and how it affects individuals and their families.

*Don't forget, Once a Month*

Adult women of all ages are encouraged to perform breast self-exams at least once a month.

Johns Hopkins Medical center states, “Forty percent of diagnosed breast cancer is detected by women who feel a lump, so establishing a regular breast self-exam is very important.”

While mammograms can help you to detect cancer before you can feel a lump, breast self-exams help you to be familiar with how your breasts look and feel so you can alert your healthcare professional if there are any changes.

*A Special “Thank You” to All of Our Advertisers that Participated and to those that also purchased a Pink Ribbon For Our Tree.*

With Warm Regards,

The Maultrie Observer Staff  
Your Friend & Neighbor Since 1894

# Suzanne Leimer, quilt shop expands

Suzanne's Quilt Shop opened in 1988 to provide quilting supplies and classes in Palm Beach County, Fla. Owner Suzanne Leimer, a home economics teacher, dreamed of one day owning a shop when she made her first quilt in 1983. This year Suzanne celebrated both her 25th year in business and a move to a larger and more modern location.

The first 18 years, Suzanne's Quilt Shop was located in Royal Palm Beach, Fla. The business started quite small and through the efforts of a supportive family, friends and prayer it grew and grew. There were ups and downs with the economy and hurricanes but God was faithful. Suzanne and Ladd raised three children, who all decided to move away from South Florida.

Daughter Stephanie followed her career path to Riverside Manufacturing.



**SUZANNE LEIMER**

When Suzanne and Ladd started visiting Moultrie in 1998 they knew that this was the place they wanted to retire to. Stephanie married Duanne Massey and they are the parents of Eli and

Joshua, two of the six Leimer grandchildren. Ladd and Suzanne started building a home and planned on retiring completely, but God had other plans.

In August of 2006,

Suzanne's Quilt Shop closed in Royal Palm Beach and moved everything to the Downtown Square in Moultrie. It was difficult to say goodbye to customers and friends and go to a new place and reestablish a business and build friendships. Moultrie residents welcomed the new business in town and spread the word that there was a new place to shop for fabric. Florida customers missed her and found a way to come to Moultrie in their travels. Ladd decided to continue teaching and taught at C.A. Gray for five years.

Suzanne's Quilt Shop is the largest independent fabric store in South Georgia. The new location in the former Social Security building, 415 Rowland Drive, at the roundabout has 6,400 square feet and offers a large spacious classroom and children's room along with aisles and aisles of beautiful

fabric (over 5,000 bolts), notions, books and patterns. The walls are covered with beautiful quilts. There is plenty of parking and the building is handicap accessible. The store is open 10 a.m.-5:30 p.m. Monday-Saturday.

Suzanne hand-selects fabrics from the top lines and seeks new designers and trends in the industry. You will find a wide variety of 100 percent cotton prints from historical reproductions to contemporary trends. They also carry a large selection of Cuddle fabric.

Suzanne's offers Breast Cancer Awareness fabric and gifts to raise funds for breast cancer research. Many a quilt has been made to hug a loved one going through treatment.

Suzanne's offers a full range of sewing classes, from traditional hand quilting to the latest machine

techniques. They want their customers to have access to the best tools, products and techniques. Class offerings include small projects like handbags, pillows, table runners and wall hangings as well as large bed quilts. Classes are offered during the day and some evenings. A class schedule is available to pick up in the shop or view online. Besides learning a new skill, classes are a great way for people to get together and encourage one another and share a common bond.

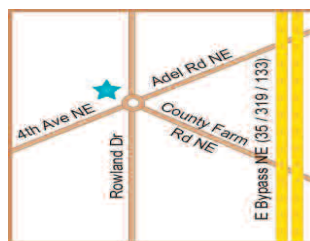
The staff at Suzanne's loves to help customers with their fabric selection. They have also designed and written some of their own quilt patterns.

Quilting Retreats are held three times a year at the Georgia Baptist Conference Center in Norman Park.

Please see LEIMER, Page 4



25th Anniversary  
1988-2013  
**Suzanne's**  
Quilt Shop Inc  
Moultrie, Georgia



Have you had your **MAMMY?**  
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*We also have a large selection of Breast Cancer Awareness Hope Fabric.*



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- ◆ Fabrics
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- ◆ Patterns
- ◆ Gifts
- ◆ Notions
- ◆ Classes



Continued from Page 3

## Leimer

Bring your own sewing machine and learn a new sewing technique as you stitch away on a mystery quilt. Space is limited to 50 so make sure to sign up early to reserve your spot.

Suzanne's customers are looking forward to accompanying her on a trip to Ireland for the Irish Quilt Festival in June 2014. You don't have to be a quilter to come on the trip. They will be visiting many beautiful sites in Ireland as well as the quilt festival.

When you visit Suzanne's Quilt Shop take notice of the large quilting machines. Grandma may have stitched by hand but many of the modern quilters have learned to use computerized quilting machines. There are so many choices in quilting today, which makes it so interesting and fun. Suzanne's is an authorized Handi Quilter dealer. Ladd

and Suzanne sell these machines and set them up in their customers' homes. Many of their customers use these machines to quilt for others or for charity in addition to finishing their own projects.

Quilting is not just about making a warm bed covering. It is an artistic expression. Each year a quilt exhibit is held at the Colquitt County Arts Center to showcase the talents of our local quilters and raise funds for the arts center. This year the exhibit is from Oct. 12 to Nov. 19. The exhibit is free to the public.

On Saturday, Nov. 3, a special luncheon and lecture/slide presentation "Way Down Under ... Quilts of the Deep South" with quilt historian Teddy Pruett will take place. Tickets are available at Suzanne's Quilt Shop.

[www.suzannesQuilts.co](http://www.suzannesQuilts.co)

m was established in 1998 and was one of the first online quilt shops. More than 6,000 items are available to ship world-wide. New products are added daily. You can register online to receive SuzNews and get weekly updates on new products, weekly specials and shop happenings.

Suzanne explains her desire to continue working. "It's been 25 wonderful years. It's hard to stop when you are having so much fun and enjoying all the wonderful people you get to know. My staff and I love to provide all this for our customers' pleasure."

Suzanne is a member of the Fabric Shop Network and the Tourism committee of the Colquitt County Chamber of Commerce.

"Cherishing quilts of the past and inspiring quilters of today," is her motto.

# Turner's

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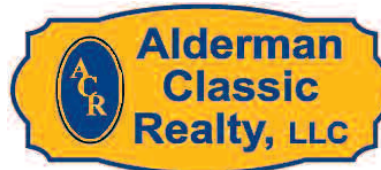


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# Becky Null, new face at Heritage

Becky and Sam Null recently became the proud owners of a longtime Moultrie business. Heritage Embroidery and Design

changed hands after 20 years. “We love downtown Moultrie and wanted to be a part of it,” Becky Null said. “My husband worked at Heritage Embroidery a few years ago, so he was pretty familiar with it.”

Sam Null digitizes new logos, sells and places orders for embroidery and promotional items and manages production. Becky manages the gift shop, pays the bills and taxes, files reports, purchases merchandise and pays payroll.

Becky graduated from Brewton-Parker College in 2000 with a bachelor’s degree in early childhood education.

“Teaching elementary school for 13 years really prepared me for being a business owner,” she said. “As a teacher you must have good

time management and classroom management. Those skills have proven to be handy.

“Creative presentation is also an excellent skill I have been able to use in the business,” she said. “Like teaching children, a business owner needs to be creative so that you’re able to appeal to different types of shoppers.

“One of the most important skills I gained from being a teacher was a respect for diversity. We have shoppers from different backgrounds and being able to have some knowledge of those differences helps me to know what they are looking for in products.”

Heritage Embroidery and Design offers a wide variety of merchandise. The front of the store is the baby boutique, filled with clothing and accessories.

“We are the only carriers in Moultrie of the baby companies Rosalina and Feltman

Brothers,” Becky said. “We also have baby blankets, lovies, swaddles, bows, socks, stockings, diaper bags (with matching accessories) and much more.”

The adult gift area features Yala bamboo wear, Alternative Earth apparel, throws, French soaps, Himalayan Candle Company candles, linens, luggage, Vonnie casserole covers, Bible covers, a variety of recipe books, Packer wear and many other gift ideas.

Aside from the store items, Heritage offers several services.

“Many know of our embroidery services for single items,” Becky said, “but we also mass embroider items such as caps, hat bands, T-shirts, button-up shirts, soft coolers, koozies, throws, fabric bags, jackets, vests, cloth gun holsters, luggage, aprons, umbrellas, lawn chair covers, stadium seat covers, lab coats and

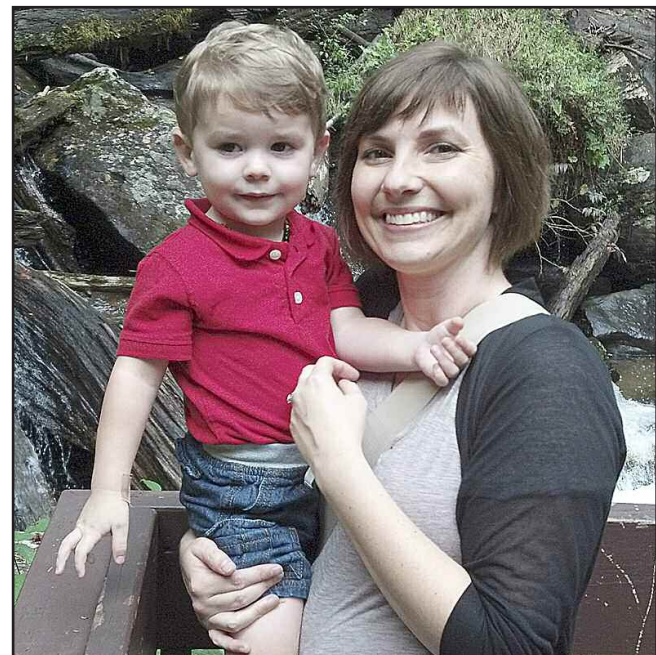
scrubs, to name a few.”

Heritage Embroidery also sells promotional items.

“Customers can promote their business with pens, pencils, notepads, T-shirts, thumb drives, flashlights, coffee carafes, mugs, mouse pads, knives, umbrellas, calendars, golf trinkets, bags, Bic lighters, folding chairs, cooking accessories, awards, thermoses and most anything we can get your logo on,” Becky said.

Like any business owner, Becky envisions Heritage Embroidery growing. Her hopes are to expand the children’s lines and get into items for bigger kids.

“I love everything about my work,” she said. “My favorite part is working with my husband. I do really enjoy letting out my creative side with decorating the store. I also like searching for products I think will ‘wow’ my customers. It’s fun meeting new people and getting to see



BECKY NULL WITH SON ZANDER

the same folks over again.”

Becky said she loves to spend time with her family — husband Sam and their 2-year-old son, Zander:

“My ideal weekend consists of cuddling with Zander in the rocker watching one of his favorite movies and work-

ing on displays for the store,” she said. “We love art in our home, so it’s not unusual for the three of us to be neck deep in some sort of art project. We also enjoy driving south to Tallahassee to visit the organic markets and junk stores.”

## Heritage OFFERS SEVERAL SELECTIONS... TO CHOOSE FROM!

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*Sam and Becky Null*

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Sister.  
Wife.**



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In 2013, it is estimated that over 232,340 women in the United States will be diagnosed with invasive breast cancer, and that there will be more than 39,620 breast cancer deaths. Experts agree that early detection of

**breast cancer saves lives.**

Screening tests can help diagnose breast cancer in its early stages, when it's most treatable. Doctors recommend a clinical breast exam every three years beginning at age 20, and a mammogram every year starting at age 40. Breast self-exams and healthy lifestyle choices that include exercise, good nutrition and not smoking can also help protect women against the threat of breast cancer.

During October, National Breast Cancer Awareness Month, we remember the mothers, daughters, friends,

sisters and wives who have lost their lives to breast cancer. We also salute the survivors whose successful fight against breast cancer gives us hope for the future and a cure.



\*Proceeds from Pink Ribbon sales will go to Susan G. Komen For a Cure.

**These Local Friends and Family Members Stand United With Women Everywhere in Raising Awareness and Supporting the Search for a Cure.**

- Honor of*  
**Brenda**  
From Pam
- Honor of*  
**Sarah Edwards**  
From Sandra Edwards
- Honor of*  
**Mrs. Carolyn Tallman**  
From Trina Sasine
- Honor of*  
**Sandra Edwards**  
From Sarah Edwards
- Honor of*  
**Brenda Daniels**  
From Lillie Polite
- Honor of*  
**Gloria Stevenson**  
From Class of '68 - William Bryant High
- Honor of*  
**Debbie Sutherland**  
From Sidney Sutherland
- Honor of*  
**Charlotte N. Buchanan**  
From Frank Buchanan, Husband
- Honor of*  
**Susie Knox**  
From Sadie Sellers
- Honor of*  
**Elaine Cobb**  
From Vickie Sinclair
- Memory of*  
**Janice Tucker Hillman**  
From Carolyn Voyles
- Honor of*  
**Mrs. Renee Sasine**  
From Dr. & Mrs. Robert Sasine
- Memory of*  
**Rufus Fender**  
From Vickie & Ricky
- Honor of*  
**Irma Foreman Bigham**  
From Carolyn Voyles
- Honor of*  
**Helen Sewell**  
From June Nation
- Honor of*  
**"Sister"**  
From Miza Tucker
- Memory of*  
**Janice Tucker Hillman**  
From Miza Tucker
- Honor of*  
**Vickie Fountain**  
From Sadie Sellers
- Honor of*  
**Auntie Nanny**  
From Miyata Thomas
- Memory of*  
**Elizabeth Lollar**  
From Vickie
- Honor of*  
**Faye Massey**
- Memory of*  
**Ruth Barker Wickliff**  
From Bill & Earline
- Memory of*  
**Pauline Day**  
From Vickie Sinclair
- Honor of*  
**Louvenia Kleedehn**  
From Bean



The Moultrie Observer, Recognized Breast Cancer Awareness Month in October with a Pink Ribbon Tree. For every \$2.00 Pink Ribbon Sold in Honor or Memory of, to Hang on the Tree, Another was Given to Wear. 39 Pink Ribbons Were Sold and the Proceeds will be donated to the Susan G. Komen For A Cure Fund.

- Honor of*  
**Janice Tucker**  
From Earnest Tucker
- Memory of*  
**Tanya White**  
From Chris
- Memory of*  
**Everyone**  
From Arlene
- Honor of*  
**Mary Leila Thomas**  
From Beverly
- Honor of*  
**Nadine Howe**  
From Valerie Alderman
- Honor of*  
**Doodle**  
From Billie Jo
- Memory of*  
**Linda Oliff**  
From Jimmy & Bev
- Memory of*  
**Patty**  
From Billie Jo
- Memory of*  
**Ginny Kroblen Allen**  
From Lucile Turner
- Honor of*  
**Susan Gay Worsham**  
From Dale Worsham
- Honor of*  
**Chris Lollar**  
From Vickie
- Honor of*  
**Barbara Thompson**  
From June Nation
- Memory of*  
**Pauline Ray Yonce**  
From Earline Barker
- Honor of*  
**Mamie Rentz**  
From June Nation
- Memory of*  
**Caroline McCallum**  
From Beverly

# Tips for first-time women business owners



**RUNNING A BUSINESS is a lot of work. Make time for it by cutting back on other commitments and delegating duties. Photo by Metro Creative Graphics**

**From eHow.com**

Women starting out in the business world have all the same challenges as men do, with perhaps a few more thrown in as well. For example, women are more likely than men to be caretakers for young children, which can make it difficult to find enough time to run a business effectively.

**Cut back commitments**

Jan Marie Dore, an internationally known business coaching expert writing on the website Duct Tape Marketing, advises women business owners to cut back on their non-business commitments to free up more time to devote to their fledgling ventures. Businesses, particularly when they are new and vulnerable, require a great deal of time and attention to flourish. Women who have too many other

demands on their time such as social groups, volunteering or family commitments may be forced to neglect their businesses. Dore suggests as a rule of thumb that new business owners try to drop 25 to 50 percent of their non-business commitments.

**Delegate**

Don't try to do everything yourself. Many perfectionists believe that they can do any task better than one of their employees or a subcontractor. While this is often true, a single person simply doesn't have the time to complete all the tasks that are necessary to run a successful business. Find good, reliable help and learn to trust them, communicate consistently and let them know exactly what you need from them. You will find that things run much more smoothly than if you over-

whelm yourself by trying to do everything. Particularly when first starting out, it is important to choose wisely when delegating to others. If your choice does a poor job, it will only reinforce your feeling that you need to do it all.

**Promote your business**

Andrea Buckley, writing on the website Women Unlimited, stresses the importance of marketing and advertising. Your new business won't get far if nobody knows about it, no matter how well it is run or how superior its product or service is. Try to do something every day that will promote your business, whether it is sending an email to a potential contact or customer, taking out an ad in a local magazine or developing a presence in online social networking groups such as Twitter, Facebook

and MySpace. A little promotion every day over a long period will get better results than a hit-or-miss approach.

**Know your rights**

As a woman, you may occasionally encounter people who question your ability to do what you are doing. This is particularly true in traditionally male-dominated fields such as car repair,

woodworking or construction. Remain aware of your legal right to equal treatment, and maintain your confidence in your own ability to do a good job. Some areas have organizations that are dedicated to supporting women in business. Joining such an organization can help you to develop a support network that will benefit you socially, practically and emotionally.

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# Jana Wiggins, telling Moultrie Tech's story



JANA WIGGINS

After 10 years at Moultrie Technical College, Jana Wiggins has settled in comfortably as director of marketing and public relations. A background in broadcast journalism and marketing gives her the skills she needs to tell the college's story, but a passion she says is common to all of MTC's employees drives her to do it well.

"I work with the best possible group of people there is," Jana said. "Each of our faculty and staff members care deeply about our mission at Moultrie Tech --- and that is to change the lives of our students and their families through education and workforce development for generations to come. What we do really matters! I just get to be on the fun side of telling our great story.

"Hopefully something I, and the members of our marketing team, say, do or create on behalf of the col-

lege will draw someone to Moultrie Tech, and the education they receive here will make a huge difference in their lives."

Growing up, Jana was "mesmerized" by female television news anchors like Connie Chung. She followed in their footsteps, getting a bachelor's degree in broadcast journalism from Samford University.

Her career veered, however, when she started putting that degree to use in 1991. As an intern reporter for WXIA-11 Alive, the NBC television affiliate in Atlanta, Jana experienced "the hard realities of broadcast news in a big city."

"Although a wonderful experience, that position helped me see that a better fit for me might be the softer side of news and promotions," she said. "I moved into related areas of mass communications in market-

ing, advertising and public relations at two agencies in Birmingham, Alabama: Slaughter-Hanson Advertising and Details Marketing & Design, Inc."

Jana moved to Moultrie, hometown of her husband, Ben Wiggins, in 1996, and she joined the staff of Heritage Church as the worship and communications coordinator. In March 2001 she was hired as executive director of the Moultrie-Colquitt County Chamber of Commerce with a primary focus on tourism and supporting the business and industry climate in the county.

"I joined the staff of Moultrie Technical College in September 2003 as the director of career services but returned to my mass communications roots within nine months when I was named the director of marketing and public relations at the college."

"If I could choose my three favorite things about the work I do, I would choose: (1) developing complete marketing and public relations campaigns with a particular bent toward writing and directing TV ads and promotional videos; (2) working with editors and reporters from the television and newspaper media to share the news of the college; and (3) acting as a spokesperson for the college across all areas of media, including as the host of the 'TechTalk' segment of the CNS Television 'Moultrie on the Move' show and as the primary voice of MTC's social media outlets on Facebook, Twitter and Instagram."

Jana is active in community organizations and in her church, Heritage

Please see WIGGINS, Page 10

## INVEST IN YOUR FUTURE @





# MTC

## Moultrie Technical College

**2014 SPRING SEMESTER DATES**  
 New Student Registration — Nov. 4  
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Continued from Page 9

# Wiggins

Church, where she's a worship leader, sings on the praise team and leads a Bible study for high school-age young ladies.

"Our family is involved in foreign missions to the Bethlehem School in the West Bank territory of Palestine," she said. "For three years I have assisted with the media relations for Mega Impact Week — a springtime event in which hands-on missions projects make life better for Colquitt County residents in need."

Jana served on the board

of directors for the Moultrie-Colquitt County Chamber of Commerce for six years, including serving as chairman in 2009. She has held a position on the executive board of the Moultrie YMCA Board of Directors, as the marketing chairman for the American Cancer Society Relay for Life, and currently sits on the Hope House Pregnancy Care Center Board of Directors and the Colquitt County Career Achievement Award Board of Directors. She is also a collegiate alumnus of the Phi Mu Sorority.

"My husband, Ben, and my two children, Blake and Leah Grace, have always been supportive of whatever I am passionate about and involved in, whether that be professionally or in other areas like church ministry or community service," Jana said. "My father and late mother taught me from a young age about the importance of doing everything with excellence, as unto the Lord. You may not always succeed or win, but at least you've given it your all with no regrets."

## Breast cancer by the numbers

- About 1 in 8 women in the U.S. (12 percent) will develop invasive breast cancer during their lifetime.
- About 232,340 new cases of invasive breast cancer will be diagnosed in women in 2013.
- About 64,640 new cases of carcinoma in situ (CIS) will be diagnosed (CIS is non-invasive and is the earliest form of breast cancer).
- About 39,620 women will die from breast cancer.

Source: www.cancer.org

## SHE IS... FOR SALE



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(L-R): Jean Gay; Dana DuPree; Barbara Allegood

Barbara and Dana, both Master Cosmetologists, have worked together for over 23 years. Jean, also a Master Cosmetologist, looks forward to greeting longtime as well as new clients at her new location. To schedule appointments, she can be reached at the same telephone number as for the past 47 years, 985-2134.

Following a routine mammogram in 2012, Jean heard the words that no one wants to hear; "You have breast cancer." After surgery and reconstruction, she has been declared cancer free and now enjoys the status of "survivor."

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# MaryAnn Smith, owner of Cranford Jewelers

Cranford Jewelry Store has been in business for 80 years. The business was established by Jay Cranford in 1933 and was operated by his family until 2012. It changed hands last year when MaryAnn and Jack Smith bought it from Judy and Herbert Dixon.

The Smiths have three children: Laura Conger and her husband, Kyle; and sons Reid and Wesley; and two wonderful grandchildren; Jacob and Kathryn. The family has all played a role in some aspect of the business from computer help to assisting customers. MaryAnn's mother, Roberta Moak, is always willing to step in and help in any way.

MaryAnn began working in retail at the age of 15. She later received her degrees in education from Valdosta State University and taught in both the public and private settings for 20 years.

Jack received his electrical engineering degree from Georgia Tech and a master's in business from Florida State University.

A couple of years ago the Smiths began looking for a business opportunity. MaryAnn has always loved working with people. She enjoys helping with bridal and baby showers. She also likes china and decorative items and had always shopped at Cranford's for gifts and herself. When she found out the business was for sale, it seemed like a natural fit.

Cranford's sells jewelry, gifts, china, invitations and more. They provide jewelry repair, jewelry cleaning and engraving. They offer a full service bridal registry, from helping brides pick out items they will love for years to come to assisting customers in choosing the perfect gift. Cranford's will wrap the gift and make sure

the bride receives it. They will even ship it out of town if needed.

MaryAnn has always enjoyed people — getting to know them and learning their stories. She loves working with the brides. It is such a pleasure to see their excitement as they choose china, flatware, glasses and other items that will grace their new homes. Building relationships, celebrating special moments, watching the children grow — this is the best part of her job.

The Smiths are active members of First Baptist Church. MaryAnn is a Y mentor; town chairman of The National Society of Colonial Dames of America, a member of Delta Kappa Gamma and the Round Table Book Club. She enjoys spending time with her family and friends. Much of that time is spent attending her son's soccer

games or celebrating wedding festivities with friends. MaryAnn does note that since beginning in business there is never enough time for family.

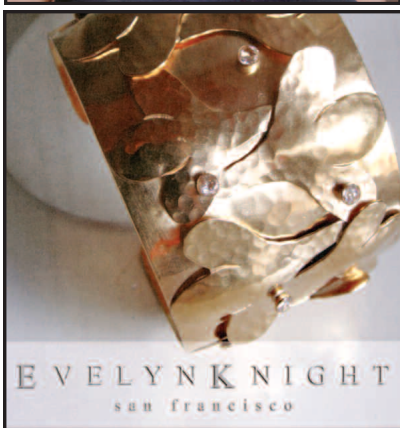
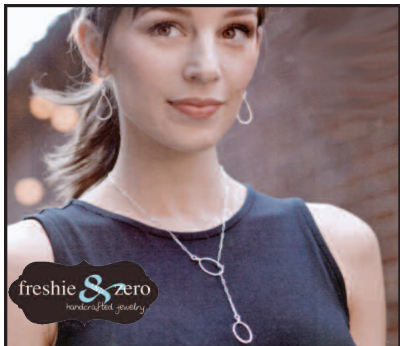
Jack and MaryAnn realize how fortunate they are to live in such a wonderful community and be a part of its history. They appreciate all of their friends and customers for the continued loyalty and support they have shown. The entire staff at Cranford's wants them to know how much they value those relationships and love hearing the stories from the generations of customers who have shopped there. They strive to meet each of their customers' needs to the best of their ability.

It is very satisfying to know that Cranford's has been serving Moultrie and Colquitt County for so long. The Smiths hope to continue that tradition.



MARYANN SMITH

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